 07 837 422 803

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 emelinelise.co.uk

EXPERIENCE

May 2014 - Present **UI Designer** · intu.co.uk · London

- Creating templates and guidelines for the design team
- Creating and leading commercial campaigns
- Enhance the UI of the actual website
- Designing responsive emails
- Building products to enhance the user experience and improve the efficiency of the content team
- Gathering requirements and writing brief after analysing problems and brainstorming solutions with stakeholders and dev team
- Working closely with our senior UX Designer and our researcher (user testing)

Aug 2012 - May 2014 **Digital Designer** · Cellarvie wines · London

- Responsive emails marketing
- Updating and creating new content for the website
- Creating print support marketing for events and clients.
- In House photography
- Created a responsive website using a wordpress theme and my coding knowledge

Aug 2012 **Digital Designer** · Freelancer at Wallis fashion · London

- Email marketing
- A/W 2012 advertising fashion online campaign in 3 languages.

Oct - Dec 2011 **Artworker** · Ministry of Sound · London

- Supporting the head designer by creating the artwork for many projects following the design guidelines.
- posters, print and web advertising campaign, cd-covers.

Feb - Mar 2011 **Artworker** · Progressive Media · London

- Creating editorial touriste guides following the tempate created by the art director
- Research and sourcing images

Nov 2008 - Jun 2009 **Graphic Designer** · Edition des correspondances · France

- Creation of Diary, Calendar, Notebook... using illustration from freelance illustrators
- Managing illustrators

Jan 2007 - Jun 2008 **Graphic Designer & Assistant Photographer** · France

- Weddings photography
- Design of wedding book

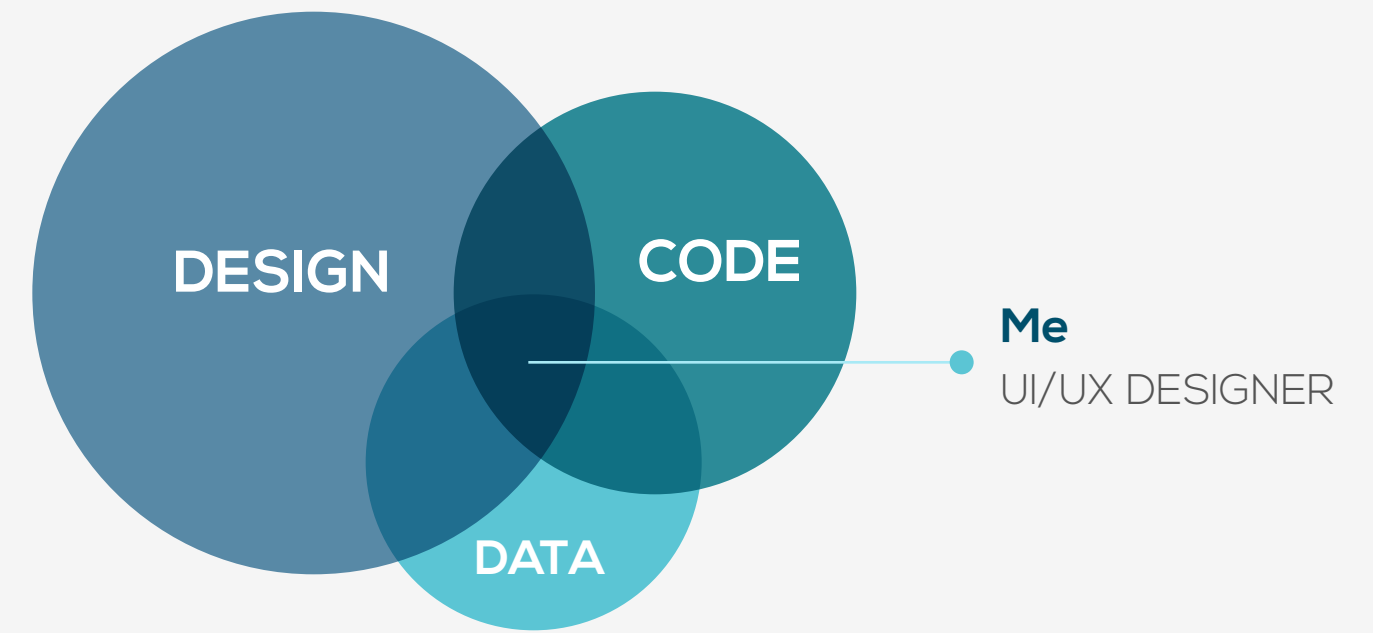
DEGREES

2008 **DNAT**
National diploma in arts & technics. Special course in graphic design
Ecole regional des beaux arts de Valence, France

2006 **HND**
Visual Communication Special course in Multimedia (BTS Communication Visuelle option multimedia)
Lycee Charles-de-Gaulle, Chaumont, France

2004 **A - LEVEL**
Graphic Design, Fashion Design, Architecture, & Art History (bac sti : arts appliques)
Lycee Marie Curie, Grenoble, France

SKILL SETS



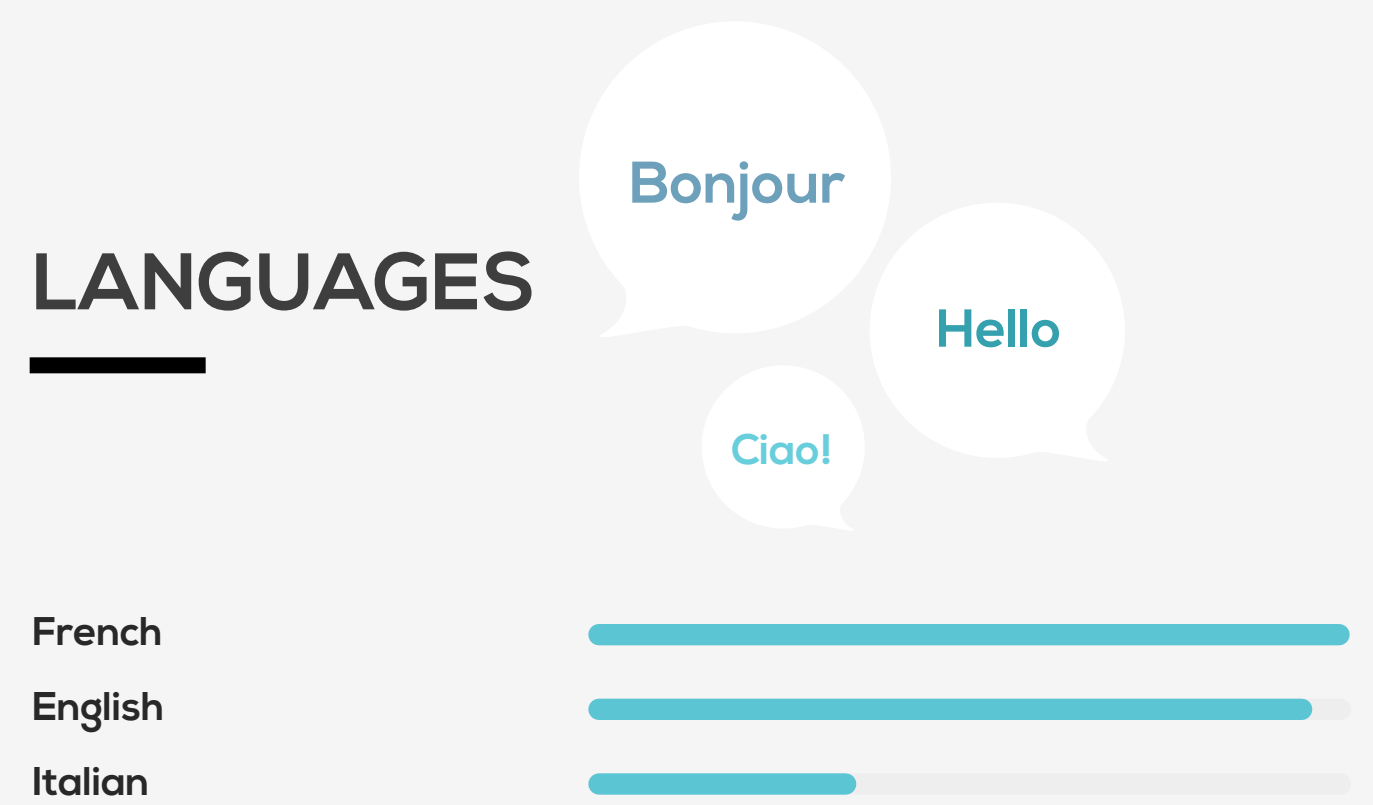
01 Tools



02 Knowledge



LANGUAGES



THINGS I ENJOY

